



For Immediate Release  
May 31, 2011

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**CEDC TO HOST A FAMILY FESTIVAL AND RESOURCE FAIR TO CELEBRATE  
30<sup>TH</sup> ANNIVERSARY ON SATURDAY, JUNE 4  
Free Admission Event for the Public at Plaza Park in Oxnard**

Ventura, CA – The Cabrillo Economic Development Corporation (CEDC) will celebrate its 30<sup>th</sup> Anniversary with a family festival and resource fair on Saturday, June 4 from 11 am-4 pm. The event, entitled “Pathways to Peace and Prosperity,” is free to the public and will take place at Plaza Park (545 South “A” Street) in downtown Oxnard.

“Pathways to Peace and Prosperity” will celebrate 30 years of CEDC’s operations, remarkable history and commitment to community revitalization. The event will be emceed by media personality David Cruz and will include live music and entertainment, food and games, art and children’s activities, and access to organizations providing education, homeownership and community services. The event will also serve as an opportunity for residents to recognize CEDC’s retiring Executive Director, Rodney Fernandez, for his 30 years of service and dedication to affordable home development and community building.

This event serves as CEDC’s NeighborWorks® Week (NNW) event. During NeighborWorks® Week (June 4-11, 2011), local NeighborWorks® organizations across the U.S. mobilize tens of thousands of volunteers, businesspeople, neighbors, friends, and local and national elected and civic leaders in a week of neighborhood change and awareness. The extensive resource fair showcased as part of CEDC’s celebration features access to education, homeownership, and community resources and reflects this year NWW’s theme of “Working Together for Strong Communities.”

Since 1998, CEDC has been a proud member of the NeighborWorks® network ([www.nw.org](http://www.nw.org)) through its affiliation with NeighborWorks® America, a national intermediary that provides funding and technical assistance to Community Development Corporations (CDCs) across the country. National NeighborWorks® Week — now in its 28th year — is a celebration of the accomplishments of the NeighborWorks® network. This is the 10th consecutive year that CEDC has assisted a neighborhood in coordinating a revitalization or community project as part of NWW. Past NWW revitalization projects have taken place in Oxnard, Ojai, Santa Paula, El Rio,

Piru, Fillmore and Ventura and have included renovating a maternity home, rehabilitating homes with paint and landscaping, and planting a community garden.

An important goal of “Pathways to Peace and Prosperity” is to offer opportunities for individuals and families to gain valuable information that can help them work toward economic and educational advancement and self-sufficiency. With a ‘passport’ in hand, families will be able to travel through three resource paths and enter into a raffle drawing upon completion of each pathway. The “**Home Pathway**” will teach families about the path to affordable rental apartment homes as well as buying and retaining a single-family home or townhome, including foreclosure prevention resources. Families will be connected to CEDC’s NWA HomeOwnership Center for financial educational workshops, as well as to banks and other agencies. The “**Education Pathway**” will walk families through the planning steps needed for academic success — from kindergarten to higher education. Families will be able to visually track their education attainment goals as they go through the pathway and interact with education advocates and professionals who will offer resources and information. In the “**Community Pathway**,” community members will interact with resident leaders who are working on critical issues in our region such as violence prevention, affordable homes for agricultural workers and community leadership development, and professionals who will offer resources and information. The goal of this activity is to present information to families in a dynamic and interactive way that emphasizes connectedness among organizations and agencies that are working to create stronger and safer communities in our region.

“CEDC is proud to be a part of National NeighborWorks® Week,” says Silvia Rodriguez, Director of CEDC’s Community Building and Neighborhood Revitalization Division. “Our ‘Pathways to Peace and Prosperity’ festival on June 4<sup>th</sup> will help families access local resources that promote homeownership, educational attainment, and community services. We will also celebrate 30 years of CEDC’s impact across Ventura County. CEDC truly embodies the NWW theme ‘working together for strong communities’ and we are excited to offer this day to individuals, families and neighborhoods that we serve.”

CEDC appreciates our event sponsors, which include — **Gold Sponsor:** Toro Enterprises. **Silver Sponsors:** Allerclean Pest Control Services; MJM Communications & Fire, Inc.; Union Bank; Wall Constructors Inc. **Bronze Sponsors:** Bank of America; Best Home Inspection; Brooks Institute; California Bank and Trust; Chicago Title & Escrow; Citibank; Clinicas Del Camino Real, Inc.; Farmers Insurance; Michael Szaskos & Associates with Keller Williams Realty; Milgard Manufacturing, Inc.; MJD Concrete Works; Pacific Oaks Federal Credit Union; Quint and Thimming, LLP; Remax Gold Coast Realtors, Robert Mendoza; Vicky & Vicky Real Estate from Prudential; and Wells Fargo.

CEDC is pleased to welcome Wells Fargo and Citi Community Development as partners for our 30<sup>th</sup> anniversary.

CEDC is a private non-profit affordable home and community development corporation that provides comprehensive housing services, through a community building approach, in Ventura and Santa Barbara Counties, and the Santa Maria area. Since its incorporation in 1981, CEDC has built more than 1,400 units of affordable for-sale and multi-family rental homes, manages 715 affordable rental units, and has assisted more than 8,000

individuals and families with homeownership education, counseling and lending services. CEDC is a chartered member of NeighborWorks®, a national network of more than 230 community development and affordable home developers. This year marks CEDC's 30<sup>th</sup> year of operation.

